

The views expressed below are those of Anchor Capital Advisors, LLC ("Anchor") as of the stated date and are subject to change at any time. They are based on our proprietary research and general knowledge of said topic. The below content and applicable data are in support of our views on said topic. Please see additional disclosures at the end of this publication.

COVID-19

At the time of the last quarterly letter global markets had corrected sharply, many states had recently locked down due to the COVID-19 pandemic and most people were anticipating that stay-at-home orders would last only a couple of weeks. Three months later, many states are still in early phases of reopening and several have had to renew restriction and closures due to COVID-19 flare ups.ⁱ The availability of COVID-19 testing in the United States is increasing but does not yet appear to be adequate. Several pharmaceutical companies have started vaccine trials but current projections indicate that the earliest a vaccine will be commercially viable is 2021.ⁱⁱ Still, despite the ongoing disruption and uncertainty, the S&P 500 has rallied and the NASDAQ has set new all-time highs.ⁱⁱⁱ

Stock Market Rally

There are several reasons for the rally despite the underlying recession affecting the economy. First, as we mentioned at the end of the last quarter, the Federal Reserve has come to the rescue and stated that it will do what is necessary to revive the economy.^{iv} It dropped interest rates to zero and now has expanded its balance sheet to \$7.1 trillion,^v up from \$4.0 trillion on January 1, 2020. A number of bond-buying programs that include almost all fixed income asset classes have also been introduced.^{vi} We believe this large amount of liquidity has minimized investor selling and has supported all fixed income markets.

Second, Congress passed the \$2 trillion CARES Act. Designed to help individuals and companies that were economically impacted by COVID-19, the CARES Act resulted in direct cash payments to unemployed individuals and forgivable loans to many small businesses to maintain workers on their payrolls – the Payroll Payment Plan or PPP.^{vii} The combination of deferring income tax collection and direct payments has resulted in the Federal Government increasing its debt by \$3.1 trillion since mid-January; financed by an additional \$2 trillion in Federal Reserve holdings of Treasuries and willingness of foreign investors to hold U.S. debt.^{viii}

Further supporting equities, some individuals have received more from CARES Act unemployment payments than they were making in their paychecks while employed, which has led some people to step up their trading of individual stocks. Discount brokers such as Schwab and ETrade had already dropped commissions to \$0 and are now joined by newer entrants such as Robinhood that are, combined with recovering markets, enticing retail investor to make trades.^{ix} The volume in the retail market has increased significantly, as noted by the Citi trade desk, with some even investing in bankrupt companies like Hertz and JC Penney.^x

With interest rates so low, equity markets with dividend yields greater than 2% offer very compelling alternatives to holding fixed income investments.^{xi} Finally, we believe investors have memories of the Great Financial Crisis (GFC) of 2008, when the government provided stimulus to the markets and, as a result, the markets took off on a ten-year run. This is likely contributing to investor's interest in equities now, as those who may have missed out on the post-2008 gains do not want to let an opportunity pass them by during another period of anticipated recovery.

U.S. Economy

As expected, the economy today looks very different from the first quarter of this year. Businesses across the U.S. shut down and a record 33+ million people filed unemployment claims.^{xii} A number of service oriented industries like restaurants, retailers, and travel, which generally pay workers lower wages, have

suffered the most. As the economy slowly reopens, we are seeing people go back to work, albeit at reduced levels, and we feel it will take quite a while for employment to get back to pre COVID-19 levels. Government backing currently in place for workers will run out mid-July, which will require Congress to consider passing another round of support.^{xiii}

Given how low economic activity fell, we are currently seeing a V-shaped sharp recovery trajectory. Economic indicators like retail spending dropped significantly at the end of March, but since mid-April (coinciding with stimulus checks) numbers have steadily improved.^{xiv} Home purchases, impacted by stay-at-home orders, came back fast in April and May as people took advantage of the low interest rates and followed up on delayed purchases.^{xv} Other indicators such as number of airline passengers,^{xvi} hotel room occupancy,^{xvii} and road miles driven,^{xviii} all point to the rebound in economic health.

Large vs. Small/Mid and Growth vs. Value

Consistent with an economic recession and recovery, small and mid cap stocks sold off more than large cap stocks in March, but since have rebounded more than large cap companies.^{xix} That said, large cap stocks are still up more year-to-date relative to small and mid cap stocks.^{xx} It is believed that investor flows into ETFs and Indexes has resulted in outsized concentrations in the largest names. In particular, the five largest companies – Facebook, Amazon, Apple, Microsoft and Google – account for 50% of the NASDAQ Index and over 20% of the S&P 500.^{xxi} While the size and extended valuation of these five names has resulted in the S&P 500 selling at high valuations, the remaining 495 of S&P 500 stocks are still down, some more than 20%, and are trading at what we consider to be attractive valuation levels.^{xxii}

This also has created a historically large dispersion between the growth and value indices. For the Russell 1000 (large cap stocks) indices, the spread is 26%, which has not been seen since 1999.^{xxiii} Many believe that the growth stocks have the ability to keep growing, but we are hitting the law of large numbers. The top five stocks had combined trailing 12-month revenue of \$915 billion.^{xxiv} Analyst consensus calls for revenue growth on average of 17% next year and 18% thereafter.^{xxv} In order to meet the growth required to maintain analyst's high valuations and prices, these companies would have to generate \$155 billion in additional sales next year. To put that in perspective, in dollar terms, \$155 billion is the total combined revenues that Johnson & Johnson and Procter & Gamble (#5 and #8 in the S&P 500) generate annually.^{xxvi}

Finally, we are coming into a Presidential election where the outcome feels very uncertain. If we do have a change in the political regime, we may see more political/anti-trust focus on the big technology stocks. This period of time feels similar to the technology boom period of the late 1990's and is something we are watching carefully.

Federal Reserve/Fixed Income Market

The Federal Reserve acted quickly in March to provide liquidity and stability to the markets. The Fed quickly cut interest rates and announced it would provide facilities to buy back fixed income instruments including treasury bonds, mortgage backed securities, corporate bonds and ETFs, and even high yield bonds.^{xxvii} Since mid-March, when we saw a significant pull back in the credit related bond markets and very low liquidity, the fixed income markets have recovered with the backstop of the Fed. In fact, with the bond market open and accessible to all borrowers, corporations have raised over \$1.2 trillion – a record level year-to-date.^{xxviii} Even borrowers that are greatly impacted by the shutdown related to COVID-19, like Boeing and Macy's have been able to borrow.^{xxix} There are concerns about zombie companies that have cash to keep them afloat.^{xxx} We do expect as the year progresses that the corporate bond defaults will increase to similar levels we saw in the Global Financial Crisis (GFC) of 2008. At the June Fed meeting, Fed Chairman Powell said that interest rates will remain at 0% until 2022.^{xxxi}



Our Observations

There have been some companies and industries that are clear beneficiaries of consumers being required to stay at home during the shutdown. The increased use of technology, higher levels of streaming and increased use of online subscriptions benefitted stocks of related companies. Examples of this being Zoom, Netflix, DocuSign, Peloton, and Teledoc, as they all performed well during the shutdown.^{xxxii} In our value oriented portfolio we too have a number of stocks that have benefitted from the shutdown. As you would expect, consumer staples stocks such as Clorox, Procter & Gamble, and Mondelez saw a lift due to people stocking up on supplies and eating at home more.^{xxxiii} Retailers that were deemed essential and remained open also continued to do well. For example, Dollar General and Wal-Mart both saw healthy sales over the quarter driven by people stocking up on household staples as well as more discretionary purchases as consumers received stimulus checks.^{xxxiv} Home improvement retailer Lowe's showed strong sales, which they expect to continue, as consumers stay closer to home this summer.^{xxxv}

Not surprisingly, Lowe's is just one of many retailers that noted a 100% increase in online sales. Retailers recognize that this trend will continue and are building e-commerce specific distribution centers to help support this increase. In 2019 e-commerce accounted for 16% of overall retail sales.^{xxxvi} In a span of weeks during the shutdown, e-commerce penetration increased to 27%.^{xxxvii} This shift amounted to over \$600 billion of annualized e-commerce purchases moving online. The digital payments space continues to grow with the rise of e-commerce, digital wallets, contactless payments and the move away from cash and checks.

Thanks to government stimulus and companies having access to capital, those companies more impacted by the COVID-19 pandemic rallied as investors started to look beyond 2020 to what the recovery might be like. Many cyclical oriented companies including industrials and materials rebounded. With the upcoming election and the reality of a slower sustained recovery in jobs, we would expect the government to look to infrastructure as a way to support this recovery. Infrastructure spending would further support cyclical industries.

What did we do at Anchor?

Going into March, we raised cash as discussed in the first quarter commentary. During the market pull back and subsequent rebound we used that cash to add new stocks. We consistently and continuously add fully researched and vetted securities to our approved universe of stocks to buy. We have been patient investing though, waiting for the right valuation and price. The sell-off presented us with that opportunity. In late March and early April, we bought several high-quality stocks that we have wanted to own for a while and added stocks that we believe will benefit from the recovery. Examples of these stocks can be found in the highlights section below. As a result, our current cash levels are on the lower end and we are constructive about the stocks in the portfolio. We are conscious that the economy reopening may be choppy, that the timing of the vaccine is unknown, and that we are entering a divisive Presidential election season. However, we believe that our investing approach and the types of stocks we hold will provide both downside protection and upside opportunity during this time.



STRATEGY DETAIL

Quarterly Attribution^{xxxviii}

Security Contribution (5 Highest)
PayPal Holdings Inc (PYPL)
Apple Inc. (AAPL)
Lowe's Companies, Inc. (LOW)
Analog Devices, Inc. (ADI)
Microsoft Corporation (MSFT)

Security Contribution (5 Lowest)
NiSource Inc (NI)
Truist Financial Corporation (TFC)
CDK Global Inc (CDK)
American Express Company (AXP)
Host Hotels & Resorts, Inc. (HST)

Sector Contribution (3 Highest)
Technology
Financial Services
Consumer Discretionary

Sector Contribution (3 Lowest)
Utilities
Energy
Materials & Processing

Quarterly Purchases

- Host Hotels & Resorts (HST)
- Boeing Company (BA)
- American Express Company (AXP)
- Texas Pacific Land Trust (TPL)

Quarterly Sales

- CDK Global Inc (CDK)
- Insperity Inc (NSP)
- 3M Company (MMM)
- Parker-Hannifin Corporation (PH)

Further Insight: Stock Position(s)

Host Hotels and Resorts (HST)

Host Hotels and Resorts is the largest luxury hotel real estate investment trust (REIT) in the world, operating under the Marriott, Westin, Ritz Carlton, and Hyatt brands^{xxxix}. The company owns 75 hotels in the U.S. and 5 internationally.^{xl} The hotels are primarily located in San Francisco, San Diego, Hawaii and New York City. While it may take some time for travel to resume to normal levels, we are starting to see hotel occupancy trends improve. What was particularly attractive about Host is that it has the lowest leverage in the REIT space at less than 2.0x Debt to EBITDA and a healthy amount of liquidity to get through this time period.^{xli} Also, the stock was implying a 50% discount to replacement value, so it provides good potential upside.^{xlii}

Boeing Company (BA)

Boeing is one of the world's two largest airplane manufacturers. Before the COVID-19 crisis, Boeing was impacted by the halt of the 737 Max plane being manufactured.^{xliii} Then the shutdown of air travel due to the pandemic severely impacted commercial aerospace manufacturing overall.^{xliiv} As a result, the stock pulled back significantly.^{xliv} On the first quarter earnings call, the Boeing CEO reaffirmed the stability of the defense business, reassured the investor community that the 737 Max would be recertified and that the airlines have stated they would replace the existing planes rather than resume flying older planes.^{xlvi} In addition, Boeing was able to raise \$25 billion in new bonds to help it get through this period.^{xlvii} After modeling various scenarios for manufacturing and delivery of planes over the next three years, we felt comfortable entering the stock at the low valuation levels.

ⁱ <https://www.cnn.com/interactive/2020/us/states-reopen-coronavirus-trnd/>

ⁱⁱ <https://www.usatoday.com/in-depth/news/health/2020/06/30/covid-vaccine-progress-widely-available-coronavirus-expert-panel/3242395001/>

ⁱⁱⁱ FactSet Research and Analytics, Charting

^{iv} <https://www.reuters.com/article/us-health-coronavirus-fed-daly/fed-will-do-whatever-it-takes-to-help-us-economy-likely-in-recession-daly-says-idUSKBN212Y6>

^v https://www.federalreserve.gov/monetarypolicy/bst_recenttrends.htm



-
- ^{vi} <https://www.investopedia.com/fed-kicks-off-unprecedented-corporate-bond-buying-program-4844639>
- ^{vii} <https://www.npr.org/2020/03/26/821457551/whats-inside-the-senate-s-2-trillion-coronavirus-aid-package>
- ^{viii} https://www.treasurydirect.gov/govt/reports/pd/pd_debttothepenny.htm
- ^{ix} <https://www.cnbc.com/2020/06/09/retail-investors-buying-beaten-up-stocks-make-for-some-bizarre-trading-days.html>
- ^x Ibid.
- ^{xi} FactSet Data & Analytics, Charting
- ^{xii} <https://www.wsj.com/articles/unemployment-benefits-weekly-jobless-claims-coronavirus-05-07-2020-11588813872>
- ^{xiii} <https://www.cnn.com/2020/06/25/politics/stimulus-check-payment-second-round/index.html>
- ^{xiv} <https://www.washingtonpost.com/business/2020/06/16/retail-sales-may/>
- ^{xv} <https://www.cnbc.com/2020/06/10/mortgage-demand-from-buyers-amazes-again-now-up-13percent-annually.html>
- ^{xvi} <https://www.dallasnews.com/business/airlines/2020/06/04/american-airlines-restoring-some-summer-flights-after-an-uptick-in-passengers/>
- ^{xvii} <https://therealdeal.com/2020/05/20/hotel-occupancy-is-up-for-fifth-week-in-a-row/>
- ^{xviii} <https://www.npr.org/sections/coronavirus-live-updates/2020/05/06/851001762/the-pandemic-emptied-american-roads-but-driving-is-picking-back-up>
- ^{xix} FactSet Data & Analytics, Charting
- ^{xx} Ibid.
- ^{xxi} Ibid.
- ^{xxii} Ibid.
- ^{xxiii} Ibid.
- ^{xxiv} Ibid.
- ^{xxv} Ibid.
- ^{xxvi} Ibid.
- ^{xxvii} <https://www.investopedia.com/fed-kicks-off-unprecedented-corporate-bond-buying-program-4844639>
- ^{xxviii} <https://www.wsj.com/articles/this-isnt-your-fathers-corporate-bond-market-11590574555>
- ^{xxix} FactSet Data & Analytics, Company Analysis
- ^{xxx} https://www.washingtonpost.com/business/if-the-fed-saved-the-day-why-is-there-afear-of-zombies/2020/06/11/a5e60a5e-abb9-11ea-a43b-be9f6494a87d_story.html
- ^{xxxi} <https://www.cnbc.com/2020/06/10/fed-meeting-decision-interest-rates.html>
- ^{xxxii} FactSet Data & Analytics, Charting
- ^{xxxiii} <https://www.cnbc.com/2020/03/15/coronavirus-stock-market-how-to-keep-consumer-staples-outperformance.html>
- ^{xxxiv} <https://fortune.com/2020/05/28/dollar-store-dollar-general-family-dollar-sales-stock-revenue-coronavirus-pandemic/>
- ^{xxxv} <https://www.marketwatch.com/story/lowes-benefited-from-delayed-diy-projects-done-during-coronavirus-lockdowns-while-home-depot-saw-professional-jobs-put-on-hold-2020-05-20>
- ^{xxxvi} U.S. Department of Commerce
- ^{xxxvii} Ibid.
- ^{xxxviii} FactSet financial data and analytics; Attribution
- ^{xxxix} <https://ir.hosthotels.com/static-files/bb2cf31a-8a57-462d-b61d-25feb2dd3886>
- ^{xl} Ibid.
- ^{xli} FactSet Data & Analytics, Company
- ^{xlii} Ibid.
- ^{xliii} https://s2.q4cdn.com/661678649/files/doc_financials/quarterly/2020/q1/1Q20-Presentation.pdf
- ^{xliv} Ibid.
- ^{xlv} FactSet Data & Analytics, Charting
- ^{xlvi} https://s2.q4cdn.com/661678649/files/doc_financials/quarterly/2020/q1/1Q20-Earnings-Call-Transcript.pdf
- ^{xlvii} FactSet Data & Analytics, Company

Strategy detail is based on the strategy model portfolio.

For a complete listing of all strategies contact Anchor Capital Advisors LLC (617) 338-3800.

The views expressed are those of Anchor Capital Advisors, LLC ("Anchor") as of the date written and are subject to change at any time. Anchor does not undertake any obligation to update the information contained herein as of any future date, nor does it have liability for decisions based on this information. Certain information (including any forward-looking statements and economic and market information) has been obtained from sources we deem reliable, but is not guaranteed by Anchor, nor is it a complete summary of available data. The information is for educational purposes only and should not be considered investment advice or a recommendation of any particular strategy or investment product. These opinions are not intended to be a forecast of future events or a guarantee of future results. No part of this document may be reproduced in any form, or referred to in any other publication, without express written permission of Anchor.

